



## Website design & development

We recognise and promote the importance of coherent user interface as a main factor in a business's online success. Through industry experience we understand the needs of those who may visit your website and deliver intuitive navigation to ensure effective communication of products, services or public information.

### Professional Website Design

Our design team can produce websites from static, information only through to secure e-Commerce solutions. Whether you are a SME looking to establish new revenue leads or simply a private club which needs internet league tables we can offer a design package to suit.

Design services can be coupled with applications to establish products such as dynamic business management solutions or any business related service offering.

Please see our portfolio for client examples.

### Website development cycle:

Most websites are just designed and delivered. We offer a complete service, our client process can be any or all of these steps:

1. Free consultation, onsite or off
2. Specification documented with quotes
3. Design, including accessibility and code validation testing
4. Customer site to specification checking
5. Website delivery
6. SLA Negotiations
7. Marketing services
8. Ongoing support cover and development advice

### Our professional website development services:

- Design, Layout, CSS, Style Sheets
- Search Engine Optimisation & Promotion,
- e-Commerce,
- Secure trading servers
- Database design,
- e-Letters,
- Internet Marketing,
- Domain Name Registration
- Reliable Web Hosting Services
- Support Service Level Agreements
- Existing website upgrades
- Graphic design with internet optimisation
- Accessibility compliancy
- Code validation testing

### Supported Script

We support many of the latest scripting technologies: . ASP, PHP, XHTML, MXML are included, plus ASP.NET, Flash and Flex.

We support many database technologies: Examples are ACCESS, MYSQL and MS SQL

Further details of internet marketing products can be found on our Marketing page.

The foundation of a successful website is intuitive navigation with coherent layout . . .