



## Media Design & Development

Is your company Brand achieving its best? Successful branding is about communicating your strengths and company beliefs to your customers. Latter 'brand values' should essentially be inline with your customers expectations to induce confident purchasing. Key to long term brand identity is to continuously and consistently communicate your identity.

### Our services

We can assist to define your company by creating a unique branding. Once we've help to define your brand you can start to build your branding by consistently communicating your identity with our media products. Once established we are always keen to assist and further develop your brand as your business grows.

- Logo design
- Slogans
- Brochures
- Leaflets
- Business stationary
  - Cards
  - Letterhead
  - Invoices
  - Quotes
  - Corporate folders
- Sign boards
- Premises fascias and interiors
- PowerPoint presentation templates
- Incorporation into internet, intranet & extranet websites

By producing consistent branding you are ensuring your brand values accompany every point of contact you have with your customers.

### New Companies Packages

With a blank canvas we can place your new company on excellent standing for long term brand identity. We can tailor packages to suit your start up budget and will always be on hand to further develop your media branding as your company grows.

### Existing Companies

Often a company identity is the first impression a customer has, so a professional identity presence can mean that visitors continue exploring your services rather than those of your competitors. Branding that is never firmly agreed or consistently placed is often the downfall of many small businesses. All the more essential your company strives to reflect itself correctly. We can help but changing from existing branding can be a delicate operation due to existing customer identity. To ensure success we work closely with you to make certain your existing brand values are consistently carried through to your new branding. We can tailor packages to suit.

Amazingly even the quality of your correspondence paper can make a difference to how a customer portrays your company . . .